

Report of the Assistant Director (Communities, Culture & Public Realm)

York Museums Trust: Core Partnership Objectives Update - 2016/17 half year report

Summary

1. This report updates members on the current activities of the York Museums Trust (YMT) against the agreed core partnership objectives.

Background

2. YMT was set up as an independent trust in order to achieve a business turnaround of the museums and art gallery and to enhance the cultural provision within the city. It successfully addressed its initial targets which were concerned principally with: stabilising visitor numbers, delivering new income streams, creating new exhibitions and interpretative services, creating an education strategy, increasing use and involvement by residents, and cataloguing of the collection.
3. New objectives were agreed by the Executive on 28 April 2016 on the recommendation of this scrutiny committee, to be the long-term shared objectives of the partnership between the Council and YMT:
 - Creation of museum and gallery provision capable of contributing to positioning York as a world class cultural centre
 - Provision that is a source of inspiration and enjoyment for all and a stimulus for learning and skills development
 - The protection and conservation of the collections, gardens and buildings for future generations including improved storage
 - Promotion of the city's museums and collections through a varied range of activities which could include exhibitions, displays, community projects, volunteering opportunities, formal learning for schools, informal activities for families, and adult learning

- Increased access to the city's collections, gardens and buildings and increasing visitor numbers, especially young people
 - Recognition of the special significance of the museums and gallery for York residents through the maintenance of pricing incentives for York residents and opportunities for free access
 - The facilitation of access for those most likely to be excluded through a range of outreach activities and pricing mechanisms
 - Excellent customer service and visitor experience
 - Improved public realm through capital investment and imaginative interpretation schemes
 - Active international partnerships to enhance public programmes, to increase YMT's, and the city's, reputation and to raise funds
 - Retention of registered museum status and development of the designated collections to ensure maximum public benefit
 - The maintenance of the Museum Gardens on the Register of Parks and Gardens of Special Historic Interest and the register of botanical gardens
 - Public access to the Museum Gardens daily (except relevant Christmas / New Year holidays) unless closure is necessary for reasons of public safety
 - Effective, open and transparent governance including effective access and equalities policies covering trustees and staff recruitment practices
4. The Executive agreed that twice -yearly reports be made to this committee, covering the activities of both YMT and the Council, and highlighting developments and challenges against:
- The Core Partnership Objectives set out above
 - YMT's Long-Term Financial Plan
 - YMT's Capital Development Plan
5. The report from YMT is attached at the Annex.
6. On the Council's side, legal advice has been commissioned, in consultation with YMT, to address this committee's recommendation that a consistent charitable framework be implemented for all museum assets and collections, to replace the various, current legal agreements. Our legal advisor will

shortly be producing a work plan to schedule the necessary work. A report will then be taken to the Executive with appropriate recommendations.

7. With regard to agreeing the Council's future financial support to YMT this committee recommended that:
 - An annual discussion take place between YMT and the Council during August-September each year
 - In support of that discussion YMT will provide their refreshed 5 year financial plan and an updated capital development plan

The appropriate arrangements are being put into place to implement this.

Options

8. This report is for information and there are no options to consider.

Corporate Objectives

9. YMT contributes to a number of corporate objectives including developing opportunities for residents and visitors to experience York as a vibrant and eventful city, improving opportunities for learning, and in strengthening York's economy through investment in the tourism infrastructure.

Implications

10. Finance: The Council makes an annual grant to YMT. In 2016/17 the grant is £607k.
11. The report has no implications relating to: Human Resources, Equalities, Legal, Crime and Disorder, Information Technology, Property.

Risk Management

12. This report is for information and there are no risks to consider.

Recommendations

13. That Members comment upon the activities of the York Museums Trust.
Reason: To fulfil the Council's role under the agreed partnership arrangements.

Contact Details

Authors:	Chief Officer Responsible for the report:		
Charlie Croft Assistant Director (Communities, Culture and Public Realm) Ext. 3371 Mike Woodward Chief Operating Officer York Museums Trust	Charlie Croft Assistant Director (Communities, Culture and Public Realm)		
	Report Approved	✓	Date 3 Jan 2017
Wards Affected:	All		✓
For further information please contact the author of the report			

Annex 1: York Museums Trust report for the first six months of 2016/17